

AOTF 2017 ST. CATHERINE CHALLENGE

HOW TO BE A SUCCESSFUL ST. CATHERINE CHALLENGE STUDENT COORDINATOR

Set a fundraising goal – aim HIGH!

Determine what the goal of your school is to raise funds for the St. Catherine Challenge. Aim higher than the amount you raised in previous years! One way to start is to divide your fundraising goal among all of your participants (your recruitment goal). For example, if your goal is \$1000 and you have 20 participants, each participant should raise \$50 to reach your goal.

Set a recruitment goal

Are you in Pi Theta Epsilon, SOTA, or another student organization? Set a target for the number of students from this organization you want to recruit to participate in fundraising efforts for The St. Catherine Challenge. The more students you have actively participating in The St. Catherine Challenge, the more money you can raise!

Spread the word! Announce the St. Catherine Challenge at your next meeting

Share your commitment to fundraise for the St. Catherine Challenge with your entire organization. Announce opportunities for them to get involved, or how they can donate directly themselves.

Fundraise online

Encourage your participants to send e-mails to their friends, family, and professors. Be the example! Make a personal donation to the St. Catherine Challenge and update your social media status. Like our Facebook page at [facebook.com/StCatherineChallenge](https://www.facebook.com/StCatherineChallenge).

Share the mission of AOTF and the purpose of the St. Catherine Challenge

This initiative started by students who were inspired to spread awareness of the OT profession and the importance of research in advancing the field. Share with your friends and colleagues why you are pursuing OT and why you support the St. Catherine Challenge. The more people understand OT and The St. Catherine Challenge, the more they are willing to donate.

Mail donations to AOTF

As you collect donations, send them to the AOTF National Office at 4720 Montgomery Lane, Suite 202, Bethesda, MD 20814-3449 with a completed donation form. Ensure that all checks are made payable to AOTF and that the memo line says “St. Catherine Challenge” and your school’s name. **The deadline to receive donations is February 15, 2017!**

We are here to help!

If you ever have any questions or need additional support, contact Michele Fernandez at the AOTF National Office at stcatherinechallenge@aotf.org or by calling (240) 292-1077.



Students at Misericordia U. hosted a school Yard Sale & raised \$500!



St. Catherine U. students participated in their Fall Festival to raise funds during the games and activities.



Bake sales and consistent fundraisers throughout the year helped schools reach their goal.