



SAMPLE FUNDRAISING LETTER

Dear [Insert Name],

I am raising funds for the AOTF St. Catherine Challenge with my school. We have chosen to participate in this national, student-led initiative to raise funds for research grants provided by the non-profit organization, The American Occupational Therapy Foundation (AOTF).

I've spoken to you previously about my passion for the OT field, and how excited I am to impact the lives of individuals on a daily basis as I work with them one-on-one and enhance their ability to pursue their own passions.

Over the last year, I have learned the importance of using evidence-based practices tied to research when I begin working as an OT. These grants funded by AOTF assist in providing the funding necessary for this research to become a reality.

Will you join me in donating to the [insert school name] team of the AOTF St. Catherine Challenge? We have already raised [\$852.00]! Your donation would come a long way in helping us reach our goal of [\$1,500.00] raised.

It's easy to donate:

- Visit www.aotf.org, click donate and type St. Catherine Challenge: [insert school name] in the memo line so that we receive credit for your donation!
- Write a check payable to AOTF. Include St. Catherine Challenge: [insert school name] on the memo line. Mail to AOTF at 4720 Montgomery Lane, Suite 202, Bethesda, MD 20814

Thank you for your help in raising funds for research that will impact the OT profession. I need your help to reach my goal!

Sincerely,
Ann O. Tee

Online Donation Instructions

1. Visit www.aotf.org
2. Click on the "Donate" icon on the main page
3. Enter gift amount. Select "St. Catherine Challenge" as the designation for the donation. Type your school name in the memo box for your school to receive credit!