

Pi Theta Epsilon

Instructions for appropriate use of logo

The Pi Theta Epsilon logo is provided for use by chapters to include in promotional materials for PTE chapter events.

Examples of communications in which the PTE logo can be used are:

- Flyers advertising a general meeting or special event
- PowerPoint slide for general meeting or special event
- Brochures and programs provided at the induction ceremony that are created by the chapter
- Banners to promote the PTE chapter*

**If the logo will be used to create a banner or larger advertisement for your school, please contact pte@aotf.org for approval prior to use.*

At any time while using the logo, do not:

- Alter the logo in any way.
- Redesign, redraw, animate, modify, or distort, or crop the logo.
- Add words or images to the logo.
- Replace the approved typeface with any other typeface.

Proper use of the logo:



Examples of improper use of the logo:



Note: Examples do not portray all manners of inappropriate use of the logo. If you are unsure if you are using the logo correctly, please contact pte@aotf.org to verify.